

CONTRACT

NBC WVIT
CONNECTICUT HD 1422 New Britain Ave
 West Hartford, CT 06110
 (860) 521-3030

www.nbcconnecticut.com

And:

MENTZER MEDIA
DO NOT MAIL
600 FAIRMOUNT AVENUE
SUITE 306
TOWSON, MD 21286

<u>Contract / Revision</u>		<u>Alt Order #</u>
334315 /		
<u>Product</u>		
SENATE 2012		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/16/12 - 10/22/12	1321	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
LINDA MCMAHON FOR SENATE	09/10/12 / 09/10/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WVIT	Corey Lane	Philadelphia NS
<u>Special Handling</u>		
<u>Demographic</u>		
RA35+		
		<u>Total Ratings</u>
		276.00
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
1021		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	
42748	20828	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WVIT	10/16/12	10/21/12	6-7A CT NEWS TODAY	6A-7A		:30				NM	4	\$1,800.00
N 2	WVIT	10/16/12	10/21/12	12-1P AH LIVE	12P-1P		:30				NM	4	\$300.00
N 3	WVIT	10/16/12	10/21/12	3-4PM STEVE HARVEY	3P-4P		:30				NM	8	\$1,200.00
N 4	WVIT	10/16/12	10/21/12	4-5P ELLEN	4P-5P		:30				NM	8	\$1,600.00
N 5	WVIT	10/16/12	10/21/12	5-6P CT NEWS @ 5PM	5P-6P		:30				NM	4	\$2,200.00
N 6	WVIT	10/16/12	10/21/12	6-630P M-F CT NEWS @ 6	6P-630P		:30				NM	4	\$3,200.00
N 7	WVIT	10/16/12	10/21/12	630-7P NIGHTLY NEWS	630-7P		:30				NM	4	\$8,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCCE CONTRACTS:

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www.nbcconnecticut.com

Contract / Revision 334315 /	Alt Order #
Contract Dates 10/16/12 - 10/22/12	Product SENATE 2012
	Estimate # 1321
Advertiser LINDA MCMAHON FOR S	Original Date / Revision 09/10/12 / 09/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Spots/ Type Spots			Amount
									Spots/Week	Rate	Rating	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/15/12	10/21/12	- 1111--				4		\$2,000.00	6.00	
N 8	WVT	10/16/12	10/21/12	7-730P EXTRA	7P-730P		:30					NM
		IP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/15/12	10/21/12	- 1111--				4		\$450.00	3.00	
N 9	WVT	10/16/12	10/21/12	730-8P ACCESS HOLLYWO	730P-8P		:30					NM
		IP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/15/12	10/21/12	- 1111--				4		\$450.00	3.00	
N 10	WVT	10/16/12	10/21/12	1135-1235A TONIGHT SHO	1135P-1235A		:30					NM
		IP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/15/12	10/21/12	- 1111--				4		\$225.00	3.00	
N 11	WVT	10/16/12	10/21/12	11-1135P LATE NEWS	11P-1135P		:30					NM
		IP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/15/12	10/21/12	- 111111				6		\$800.00	4.00	
N 12	WVT	10/16/12	10/21/12	8-9P THE VOICE	8P-9P		:30					NM
		IP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/15/12	10/21/12	-T-----				1		\$2,200.00	6.00	
N 13	WVT	10/16/12	10/21/12	9-10P LAW & ORDER: SVU	9P-10P		:30					NM
		IP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/15/12	10/21/12	--W----				1		\$1,400.00	4.00	
N 14	WVT	10/16/12	10/21/12	F9-10P GRIMM	9-10P		:30					NM
		IP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/15/12	10/21/12	----F--				1		\$1,000.00	4.00	
N 15	WVT	10/16/12	10/21/12	10-11P DATELINE NBC	10P-11P		:30					NM
		IP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/15/12	10/21/12	----F--				1		\$1,500.00	3.00	
N 16	WVT	10/16/12	10/21/12	6-7A CT NEWS TODAY	6A-7A		:30					NM
		IP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/15/12	10/21/12	-----S-				1		\$100.00	2.00	
N 17	WVT	10/16/12	10/21/12	7-9A SATURDAY TODAY	7A-9A		:30					NM
		IP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/15/12	10/21/12	-----S-				1		\$350.00	4.00	
N 18	WVT	10/16/12	10/21/12	9-10A CT NEWS TODAY	9A-10A		:30					NM
		IP										

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www.nbcconnecticut.com

Contract / Revision 334315 /	Alt Order #
Contract Dates 10/16/12 - 10/22/12	Product SENATE 2012
	Estimate # 1321
Advertiser LINDA MCMAHON FOR S	Original Date / Revision 09/10/12 / 09/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Spots/ Type Spots			Amount
									Weekdays	Spots/Week	Rate	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/15/12	10/21/12	-----S-				1				
N 19	WVT	10/16/12	10/21/12	6-630P CT NEWS SAT @ 6F6P-630P			:30					NM
		IP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				1				
		Week: 10/15/12	10/21/12	-----S-								
N 20	WVT	10/16/12	10/21/12	6-630P CT NEWS SUN @ 6F6P-630P			:30					NM
		IP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				1				
		Week: 10/15/12	10/21/12	-----S								
N 21	WVT	10/16/12	10/21/12	7-8A CT NEWS TODAY	7A-8A		:30					NM
		IP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				1				
		Week: 10/15/12	10/21/12	-----S								
N 22	WVT	10/16/12	10/21/12	8-9A SUNDAY TODAY	8A-9A		:30					NM
		IP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				1				
		Week: 10/15/12	10/21/12	-----S								
N 23	WVT	10/16/12	10/21/12	1030A-1130A SU MTP	1030A-1130A		:30					NM
		IP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				1				
		Week: 10/15/12	10/21/12	-----S								
N 24	WVT	10/16/12	10/21/12	FTBL NIGHT AMERICA NON7P-8P			:30					NM
		IP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				1				
		Week: 10/15/12	10/21/12	-----S								
N 25	WVT	10/16/12	10/21/12	NFL REG SEASON NON LO8P-11P			:30					NM
		IP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				1				
		Week: 10/15/12	10/21/12	-----S								
N 26	WVT	10/22/12	10/22/12	6-7A CT NEWS TODAY	6A-7A		:30					NM
		IP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				1				
		Week: 10/22/12	10/28/12	M-----								
N 27	WVT	10/22/12	10/22/12	12-1P AH LIVE	12P-1P		:30					NM
		IP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				1				
		Week: 10/22/12	10/28/12	M-----								
N 28	WVT	10/22/12	10/22/12	3-4PM STEVE HARVEY	3P-4P		:30					NM
		IP										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				2				
		Week: 10/22/12	10/28/12	M-----								
N 29	WVT	10/22/12	10/22/12	4-5P ELLEN	4P-5P		:30					NM
		IP										

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WVIT
1422 New Britain Ave
West Hartford, CT 06110
(860) 521-3030

<u>Contract / Revision</u> 334315 /	<u>Alt Order #</u>
<u>Product</u> SENATE 2012	<u>Estimate #</u> 1321
<u>Original Date / Revision</u>	09/10/12 / 09/10/12

www.nbccconnecticut.com

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 10/22/12	10/28/12	M-----	2			\$200.00	3.00				
N 30	WVIT	10/22/12	10/22/12	5-6P CT NEWS @ 5PM	5P-6P		:30				NM	1	\$550.00
		IP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 10/22/12	10/28/12	M-----	1			\$550.00	4.00				
N 31	WVIT	10/22/12	10/22/12	6-630P M-F CT NEWS @ 6	6P-630P		:30				NM	1	\$800.00
		IP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 10/22/12	10/28/12	M-----	1			\$800.00	5.00				
N 32	WVIT	10/22/12	10/22/12	630-7P NIGHTLY NEWS	630-7P		:30				NM	1	\$2,000.00
		IP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 10/22/12	10/28/12	M-----	1			\$2,000.00	6.00				
N 33	WVIT	10/22/12	10/22/12	7-730P EXTRA	7P-730P		:30				NM	1	\$450.00
		IP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 10/22/12	10/28/12	M-----	1			\$450.00	3.00				
N 34	WVIT	10/22/12	10/22/12	730-8P ACCESS HOLLYWOOD	730P-8P		:30				NM	1	\$450.00
		IP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 10/22/12	10/28/12	M-----	1			\$450.00	3.00				
N 35	WVIT	10/22/12	10/22/12	1135-1235A TONIGHT SHOW	1135P-1235A		:30				NM	1	\$225.00
		IP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 10/22/12	10/28/12	M-----	1			\$225.00	3.00				
N 36	WVIT	10/22/12	10/22/12	11-1135P LATE NEWS	11P-1135P		:30				NM	1	\$800.00
		IP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 10/22/12	10/28/12	M-----	1			\$800.00	4.00				
N 37	WVIT	10/22/12	10/22/12	M8-9P THE VOICE	8-9P		:30				NM	1	\$4,000.00
		CDR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 10/22/12	10/28/12	M-----	1			\$4,000.00	7.00				

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	82	\$52,775.00	\$44,858.75
Totals	82	\$52,775.00	\$44,858.75

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Contract / Revision 334315 /	Alt Order #	
Contract Dates 10/16/12 - 10/22/12	Product SENATE 2012	Estimate # 1321
Advertiser LINDA McMAHON FOR S		Original Date / Revision 09/10/12 / 09/10/12

Signature: _____ Date: _____

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